Lesson: Freedom of the Press vs. Fake News

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Subject/Grade Level: CP and AP Government/12th Grade Lesson Time

Frame: 2 class periods

Essential Question: Do the protections of the First Amendment apply to fake news stories on sites such as Facebook, websites with extreme views such as Stormfont, and to the stories that appear as part of Google's search algorithm?

Lesson Goal: The goal of this lesson is to provide the students with an understanding of what types of speech are protected under the first amendment by looking at historical examples, and Supreme Court rulings. In addition students will be able to debate whether the First Amendment protections of speech and the press apply to modern day issues involving the regulation of the internet.

Procedures:

Warm-up Day 1: (15 min) Have students look at the chart from slide 2 of the PowerPoint, and answer the question from slide 1 in the warm-up section of their class binder. Then show the video clip about Google and Dylan Roof https://www.splcenter.org/20170118/google-and- miseducation-dylann-roof followed by the video from Vox about fake news https://www.youtube.com/watch?v=vdsj-PlqR0g and have them answer question 2 from the 4th slide of the PowerPoint. Have the students share their responses to facilitate a discussion about internet regulation and freedom of the press.

Or have a four corners debate if you have your room labeled with the Strongly Agree, Agree, Disagree, and Strongly Disagree options.

Direct Instruction Day 1: (10 min) Start with the text of the 1st amendment (slide 5) and compare it to the Washington Times article (slide 6) about the host of the Stormfront website taking the website down to introduce the idea that not all speech is protected. Then go through slides 7-18 to describe what types of speech are protected and not protected, and how fake news is not a new problem by describing Yellow Journalism's role in the United States' entrance into the Spanish American War

• Fake News or Real News Quiz: (20 min) Use Quizlet.com, Turning Point Responders (that's what I use), or a piece of paper to test the student's ability to discern fake news stories from real ones. Hint: all of the 12 questions are either fake or satire to get the students to start questioning their convictions. Be sure to give students pointers on how to spot fake news stories, and how to research if a story is real, fake, or satire.

Warm-up Day 2: (10-12 min) Have them watch the following clip https://www.youtube.com/watch?v=XUVIRZxJAy0 by Trevor Noah about Congress investigating major tech companies like Google, Facebook and Twitter. In their warm-up section of their class binders have them summarize the main ideas of the video, and provide 1 strength and 1 weakness of the source. Then lead a class discussion about the source and whether they agree or disagree with Trevor's viewpoint on the issue.

Facebook Conversation: (40 min) Using the Facebook template have them work alone or in pairs to create a conversation between Trevor Noah and Mark Zuckerberg (if they work in pairs have one person by Trevor and one be Mark). The instructions for the project (slide 43) say the following: On your handout write a post from Trevor Noah to Mark Zuckerberg bringing up the topic of regulating Fake News

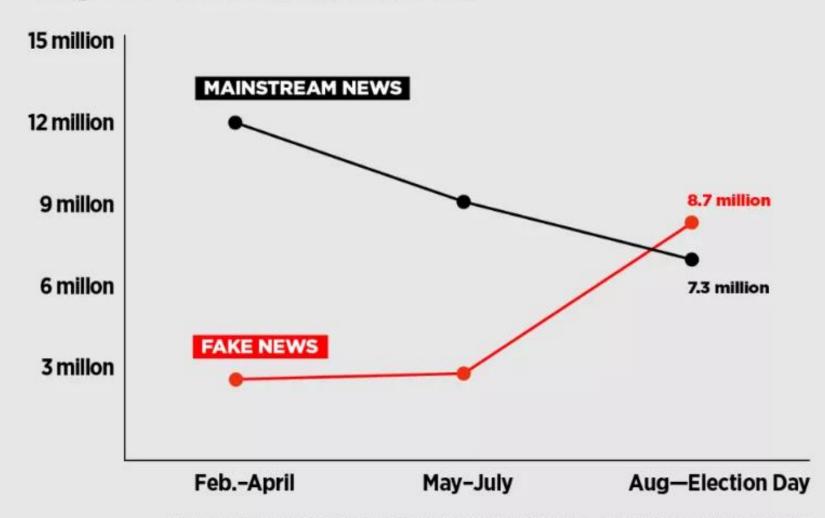
Be sure to provide 5 arguments from each side of the debate during your

conversation. Also include at least 10 hashtags throughout the conversation

Warm-up

1. Analyze the graph on the following slide, include 1 strength and weakness of the source in your analysis.

Total Facebook Engagements for Top 20 Election Stories



ENGAGEMENT REFERS TO THE TOTAL NUMBER OF SHARES, REACTIONS, AND COMMENTS FOR A PIECE OF CONTENT ON FACEBOOK SOURCE: FACEBOOK DATA VIA BUZZSUMO

The Miseducation of Dylan Roof

- https://www.splcenter.org/20170118/googleand-miseducation-dylann-roof
- Show after warm-up
- https://www.youtube.com/watch?v=vdsj-PlqR0g
 - With this one

Warm-up continued

2. Do you **Strongly Agree**, **Agree**, **Disagree**, or **Strongly Disagree** with the following statement:

"Websites like Google and Facebook should not be regulated by the government because the 1st amendment protects their content completely" Be sure to give two reasons to justify your rationale

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.

By Andrew Blake - The Washington Times - Friday, September 1, 2017

The once-thriving message boards at Stormfront, the internet's longest-running white nationalist site, have all but gone dark after its domain was abruptly seized last week after decades at the same address.

A handful of longtime Stormfront users – registered members of what watchdogs have labeled one of the internet's most infamous hate sites – have circumvented the practically unprecedented domain seizure and are continuing to post on its forums, registrar be damned.

Network Solutions, Stormfront's domain registrar, booted the website from its address last Friday, Aug. 25, effectively displacing it from its URL of 22 years, Stormfront.org, and locking out its owner and administrator, 64-year-old Florida resident and former Ku Klux Klan leader Don Black.

But through formats like radio broadcasts and other white nationalists forums, Stormfront users taken to sharing instructions enabling fellow members to still access their online stomping grounds by slightly modifying a file on their computers.

"There is a way to get there because our servers are still up," Mr. Black told listeners during Friday's broadcast of Stormfront Radio, adding: "It involves putting one line in your 'host' file."

"The word is out there as to how to do it," he continued before citing one of several pro-white websites where the

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Protected Speech

Prior restraint is presumed unconstitutional

Laws must be content (or viewpoint) neutral

Prior Restraint

- Near v. Minnesota (1931)
 - Unconstitutional censorship
 - Does not apply to students
 - Exception for national security

Nonprotected Speech

- Fighting Words
 - Words that by their very nature inflict injury on those to whom they are addressed or incite them to acts of violence

- Commercial Speech
 - Advertisements and commercials for products and services; they receive less First Amendment protection, primarily to discourage false and misleading ads

Free Speech and Public Order

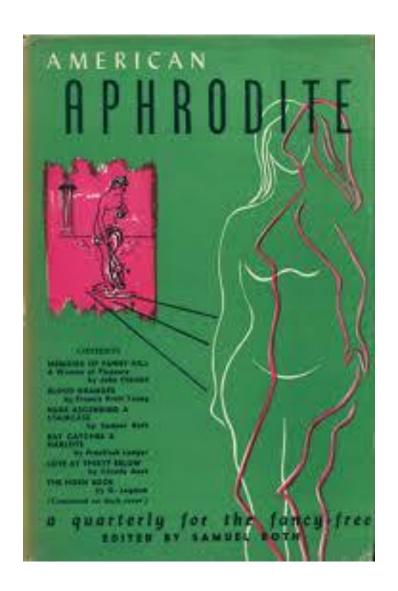
- Schenck v. United States (1919)
 - Wartime trade-offs
 - "Clear and present danger" standard
 - Dangerous or merely inconvenient?
- Anticommunism
 - Smith Act (1940) prosecutions

Free Speech and Public Order

- "Imminent lawless violence" standard
 - Brandenburg v. Ohio (1969)

Obscenity

- Roth v. United States (1957)
 - Obscenity not constitutionally protected
 - But what is obscene?
- Miller v. California (1973)
 - Patently offensive
 - Lacking serious literary or artistic value
 - Average people/local standards
- Regulating adult content





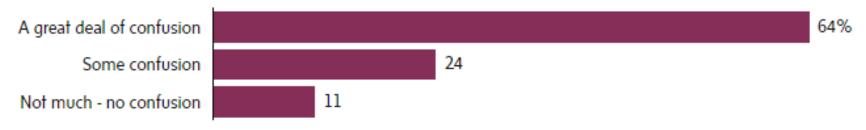


Libel and Slander

- Defamation
 - Libel = written
 - Slander = spoken
 - Standards for conviction high
- Public figures
 - New York Times v. Sullivan (1964)
 - Intentional/actual malice and knowledge of untruth
- Private individuals
 - Defamatory falsehood
 - Negligence

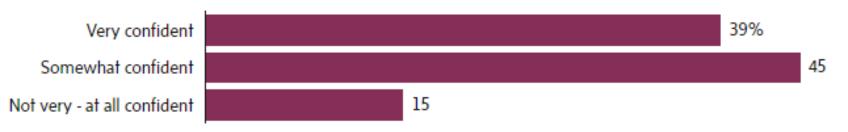
How bad is the fake-news problem?

% of U.S. adults who said made-up news caused ____ about basic facts of current events



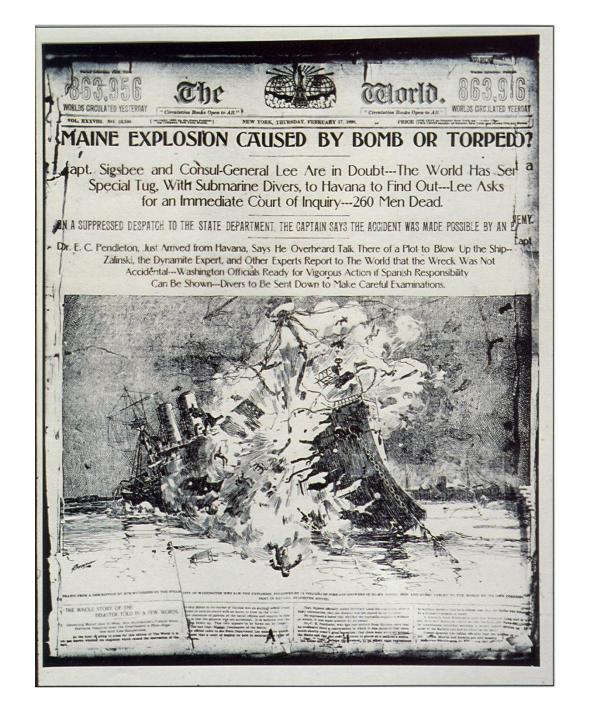
DATA SHARE

How confident are Americans that they can spot fake news?



THE GLOBE AND MAIL, SOURCE:PEW RESEARCH CENTER SURVEY OF 1,002 ADULTS, DEC. 1-4, 2016. PERCENTAGES MAY NOT ADD UP TO 100 DUE TO ROUNDING.

DATA SHARE



\$50,000 REWARD, - WHO DESTROYED THE MAINE? - \$50,000 REWARD.

X

NEW YORK JOURNAL

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> Perpetrator of the Maine Outrage!

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Assistant Secretary Roosevelt Convinced the Explosion of the War Ship Was Not an Accident.

The Journal Offers \$50,000 Reward for the Conviction of the Criminals Who Sent as 8 American Sailors to Their Death.
Navat Officers Unanimous That the Ship Was Destroyed on Purpose.

\$50,000!

\$50,000 REWARD! for the Detection of the Perpetrator of the Maine Outrage!

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Yellow Journalism

- Pulitzer & Hearst competed using sensational headlines & stories
 - designed to grab attention & sell newspapers
 - paid little attention to facts
- Pushed America to war with Spain
 - made up & exaggerated stories of Spanish cruelty
 - blamed the Spanish for the *Maine* Incident without proof

Options

- 1. Real
- 2. Fake
- 3. Satire

#1

Donald trump - 1998 IFI WERE TO RUN, I'D RUN AS A REPUBLICAN. THEY RETHE DUMBEST GROUP OF VOTERS INTHE COUNTRY THEY LOVE ANYTHING ON FOX NEWS. I COULD LIE AND THEY'D STILL EAT IT UP. I BET MY NUMBERS WOULD BE TERRIFIC. PEOPLE MAGAZINE, 1998

Words straight from Donald Trump.. 👺

Answer: Fake!

ORIGIN: The above-reproduced image and quote attributed to Donald Trump began appearing in our inbox in mid-October 2015. The format is easily recognizable as one wherein questionable or offensive words are attributed to the individual pictured, and in this case image claims that Donald Trump made the following statement in a 1998 interview with *People* magazine:

If I were to run, I'd run as a Republican. They're the dumbest group of voters in the country. They believe anything on Fox News. I could lie and they'd still eat it up. I bet my numbers would be terrific.

Despite *People*'s comprehensive online content archive, we found no interview or profile on Donald Trump in 1998 (or any other time) that quoted his saying anything that even vaguely resembled the words in this meme. Trump appeared somewhat regularly in the magazine's pages before he came to star on *The Apprentice*, but the bulk of the magazine's celebrity-driven coverage of him back then centered on his marriages to, and divorces from, Ivana Trump and Marla Maples.





69) Is this a real sign in Michigan calling for the death of America?



These days it's easy to make fake signs on the internet. Like, really easy. And the sign above it just one













A reverse image search also revealed that in the <u>original</u>, unedited photograph, Nedd was waving a <u>Pan-African Flag</u> (or "Black Liberation Flag") and not a "Hillary for President 2016" banner:



Nedd (who occasionally goes by the name "Eye Empress Sekhmet") was <u>arrested</u> in September 2015 for making online threats against police officers:

Pizzagate, the fake news conspiracy theory that led a gunman to DC's Comet Ping Pong, explained

How Pizzagate went from the musings of 4chan trolls to the cause for a gunman at Comet Ping Pong.

Updated by German Lopez | @germanrlopez | german.lopez@vox.com | Dec 7, 2016, 8:36am EST

f SHARE



The Comet Ping Pong pizzeria in Washington, DC, at the center of the Pizzagate conspiracy theory. | Alex Wong/Getty



Until #Pizzagate proven to be false, it'll remain a story. The left seems to forget #PodestaEmails and the many "coincidences" tied to it. twitter.com/jackposobiec/s...

7:13 PM - 4 Dec 2016







Carmen Katz

My NYPD source said its much more vile and serious than classified material on Weiner's device. The email DETAIL the trips made by Weiner, Bill and Hillary on their pedophile billionaire friend's plane, the Lolita Express. Yup, Hillary has a well documented predilection for underage girls, and Mr. Weiner just could not bear to see those details deleted. We're talking an international child enslavement and sex ring. Not even Hillary's most ardent supporters and defenders will be able to excuse THIS!

Like - Reply 6 - 3 hrs



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@DavidGoldbergNY



Rumors stirring in the NYPD that Huma's emails point to a pedophila ring and @HillaryClinton is at the center. #GoHillary

Emails23

0 Oct 2016

9 5.312



leaked statement from Vladimir Putin says: Russia will attack the United States with missiles

#Russia #USA #PutinLeaks



1. It's Jan. 22, 2017, and you see this tweet. What is it?



It's Jan. 22, 2017, and you see this tweet. What is it?

- a. Real
- b. Fake
- c. Satire

Answer: Fake. The Twitter account, @nytvideo, is a real New York Times account, but something's off. If Russia were planning to attack the United States with missiles (which is pretty unbelievable, and which they so far haven't done), why would the Times break that story on their video Twitter account and not the main one? Also, New York Times tweets are typically written in full sentences, but this tweet doesn't capitalize the first letter or end on a period. It also puts "breaking" and the hashtags on their own lines, which Times social media editors don't usually do. The reason it looks so strange is because hackers wrote it, hijacking the account and writing subsequent tweets attributing the attack to the hacker group OpenMine. The Times deleted the tweets.



You see this story appear on your Facebook feed. What is it?

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- a. Real
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Answer: Fake. ETF News, or EndingTheFed.com, emerged as one of the more notorious fake-news sites during the election, and often republished content word for word from other right-wing sites. (In this case they're attributing the information to another website without citing sources. Even if the story were true, this is a sign to be skeptical: They're not presenting the information as firsthand.)



#7

BREAKING: Buckingham Palace announces the death of Queen Elizabeth II at the age of 90. Circumstances are unknown. More to follow.



RETWEETS 236

LIKES 59









10:47 AM - 29 Dec 2016

It's Dec. 29, 2016, and you see this tweet. What is it?

- a. Real
- **b.** Fake
- c. Satire

Answer: Fake. First of all, if the Queen was dead, you'd be hearing about it in a lot more places than just this one tweet. Second, while the BBC's U.K. news feed is named "BBC News (UK)," its handle is @BBCNews, not @BBCNewsUKI. The superfluous extra "I" at the end, which a reader in a hurry might mistake for a parenthesis, is a giveaway that the account's not real.

#8



You see this story on Twitter. What is it?

. You see this story on Twitter. What is it?

a. Real

b. Fake

c. Satire

Answer: Fake. The source may be legitimate, but the photo is fake. The raccoon-riding-an-alligator story went viral in 2015, spreading from Florida media to global news outlets like the BBC. But it all turned out to be a hoax by American performance artist Zardulu, who staged the photo with taxidermied animals.





BREAKING: Witnesses reporting screams and gunfire heard inside Capitol building.

10:33 AM - 29 Sep 2011







. It's Sept. 29, 2011, and you see this tweet. What is it?

- a. Real
- **b.** Fake
- c. Satire

Answer: Satire. Discerning readers know tweets from The Onion are parody, though the satirical site pushed the limits with this tweet and got in some trouble for it. The tweets were setting up a story satirizing the partisan budget feuds in Congress at the time, in which lawmakers held a group of schoolchildren hostage for \$12-trillion in cash. U.S. Capitol police issued a statement calling the "breaking" tweets "false information."

#10



a. Real

b. Fake

c. Satire

Answer: Fake. The story is top-to-bottom false, misidentifying the gunman in the March 28 Capitol Hill shooting and quoting a fake analyst blaming the violence on Donald Trump supporters. The site is trying to look like ABC News, right down to the logo with "ABC" in a black circle, but it's not a good enough imitation. The URL is wrong, too; the real ABC is abc.go.com, whereas this is abc.com.co (the .co is a country code for Colombia, whose domains are easy to register).

#11

Disturbed Man Gets Past White House Security, Gives Press Conference

72K♠ by Andy Borowitz / 21h

WASHINGTON (The Borowitz Report)—A man who was described as "visibly deranged" eluded the Secret Service on Saturday and gave a five-minute press conference at the White House, See the rest of the story at newyorker, com

a. Real

b. Fake

c. Satire

Answer: Satire. "The Borowitz Report" is a regular satirical column in The New Yorker. On the magazine's website, the story itself is labelled "satire from The Borowitz Report" above the headline, and the column's main page has a subheading saying "not the news." But in Feedly, stripped of the context the New Yorker website provides, a reader unfamiliar with Mr. Borowitz's work might miss the warnings that it's satire.

worldnewsdailyreport.com/russian-hacker-says-he-regrets-putting-donald-trump-into-power/

#12

RUSSIAN HACKER SAYS HE REGRETS PUTTING DONALD TRUMP INTO POWER

















Reykjavik | Dimitri Zhirinovsky, an alleged professional hacker has come out publicly and said he regrets participating in bringing Donald Trump into the Oval office.

a. Real

b. Fake

c. Satire

Answer: Fake. The idea of Russian hackers meddling in the U.S. election is plausible and topical; in a report last year, U.S. intelligence services were fairly certain that Russian hackers did indeed compromise Democratic National Committee servers to leak information that might help Mr. Trump win. But a story about one of those hackers confessing everything is a little too good to be true, especially when the story's only source, "World News Daily Report," also publishes stories like "Pyramids were built with help from dinosaurs, claims top Egyptologist."

Fake News Facebook Conversation

- On your handout write a post from Trevor Noah to Mark Zuckerberg bringing up the topic of regulating Fake News
- Be sure to provide 5 arguments from each side of the debate during your conversation. Also include at least 10 hashtags throughout the conversation.
- https://www.youtube.com/watch?v=XUVIRZxJAy 0
 - Warm-up day 2: Trevor Noah on regulating Facebook